

MASHRABIYA CONTEMPORARY DESIGN: CULTURAL ANCHOR AND ENVIRONMENTAL PERFORMANCE

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Received: 03 Jan 2020

Accepted: 08 Jan 2020

Published: 25 Jan 2020

ABSTRACT

Facing the challenges of globalization and sustainability, some architects claim inspiration from traditional crafts in search of regional specificities and environmental performance. This article proposes to invest this practice, trying to understand factors of its emergence. And that, through the study of Mashrabiya which was renewed and interpreted in contemporary projects as ornamental skin of building, claiming to provide a local identity and intelligent climate control. This paper will focus on the concept of Mashrabiya, analyzing its contemporary features in comparison with the traditional ones, evaluating its contributions in contemporary project. Seminars, focus groups, and interviews were conducted to build a comprehensive background supporting the purpose of this study. This article is a modest scientific contribution to understand this trend and find some answers to the critical questions raised by adopting this design approach that resides in transcribing traditional elements in contemporary contexts.

KEYWORDS: *Design, Crafts, Mashrabiya, Interpretation, Context Anchor, Traditional, Contemporary*